

## PARADE & FESTIVAL SPONSORSHIP OPPORTUNITIES

### **YOUR Sponsorship is Vital to Support Our Veterans**

The National Veterans Parade Foundation is a non-profit 501(c)(3) organization dedicated to mobilizing public support for our veterans, connecting our veterans with resources, and assisting organizations serving our veterans.

Please feel free to contact us for more details on how we may help develop the right sponsorship presence to fit your messaging:

### **Medal of Honor \$25,000 or More**

The Medal of Honor is the United States of America's highest military honor, awarded for personal acts of valor above and beyond the call of duty. A Parade "Medal of Honor" sponsor is a business or organization who donates at least \$25,000. Benefits of this sponsorship level include:

- Prime Position Parade Entry with Donor Messaging/Branding
- 10 Tickets for Sponsorship and Foundation Dinner
- 10 Commemorative Hats and Official Pins
- Full-Page Recognition Ad in Parade Program
- Full Branding on Website
- Social Media Posts and Links
- Logo Inclusion on Official Merchandise
- Acknowledgment with Parade Announcers
- Logo and Acknowledgement of Support on Website and Social Media

### **Silver Star \$15,000**

The Silver Star is the third-highest military combat decoration that can be awarded to a member of the United States Armed Forces for gallantry in action. A Parade "Silver Star" sponsor is a business or organization who donates at least \$15,000. Benefits of this sponsorship level include:

- Parade Entry / Between Units 10-25
- 8 Tickets for Sponsorship and Foundation Dinner
- 8 Commemorative Hats and Official Pins
- Half-Page Ad in Parade Program
- Logo Inclusion on Official Merchandise
- Acknowledgment with Parade Announcers
- Logo and Acknowledgement of Support on Website and Social Media

*continued...*

**Please call or email us with any questions.**

**Email to [info@nationalveteransparade.org](mailto:info@nationalveteransparade.org) • Phone 1.800.942.1960**

**The National Veterans Parade Foundation • 1101 Connecticut Avenue, NW, Suite 450 • Washington, DC 20036**



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Sponsor Packages Continued...

### **Bronze Star \$10,000**

The Bronze Star is awarded to members of the United States Armed Forces for either heroic achievement, heroic service, meritorious achievement, or meritorious service in a combat zone. A Parade “Bronze Star” sponsor is a business or organization who donates at least \$10,000. Benefits of this sponsorship level include:

- Parade Entry / Between Units 25-35
- 6 Tickets for Sponsorship and Foundation Dinner
- 6 Commemorative Hats and Official Pins
- 1/4-Page Thank-You Ad in Parade Program
- Acknowledgment with Parade Announcers
- Logo and Acknowledgement of Support on Website and Social Media

### **Award of Merit \$2,500**

Awarded to someone who distinguished themselves by outstanding meritorious achievement or service to the United States. A Parade “Award of Merit” sponsor is a business or organization who has donated at least \$2,500. Benefits of this sponsorship level include:

- 4 Tickets for Sponsorship and Foundation Dinner
- 4 Commemorative Hats and Official Pins
- Eighth-Page Thank You Ad in Parade Program
- Acknowledgment with Parade Announcers
- Logo and Acknowledgement of Support on Website and Social Media

### **Patriot \$1,000**

Awarded to someone who distinguished themselves through their patriotic service to the United States. A Parade “Patriot” sponsor is a business or organization who has donated at least \$1,000. Benefits of this sponsorship level include:

- 2 Tickets for Sponsorship and Foundation Dinner
- 2 Commemorative Hats and Official Pins
- Parade Route Announcement
- Logo and Acknowledgement of Support on Website and Social Media

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